

MisuraEmme



YEAI

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LOCATION

Los Angeles, U.S.A

ARCHITECT

Richard Keating

PROJECT

Beverly West Residence

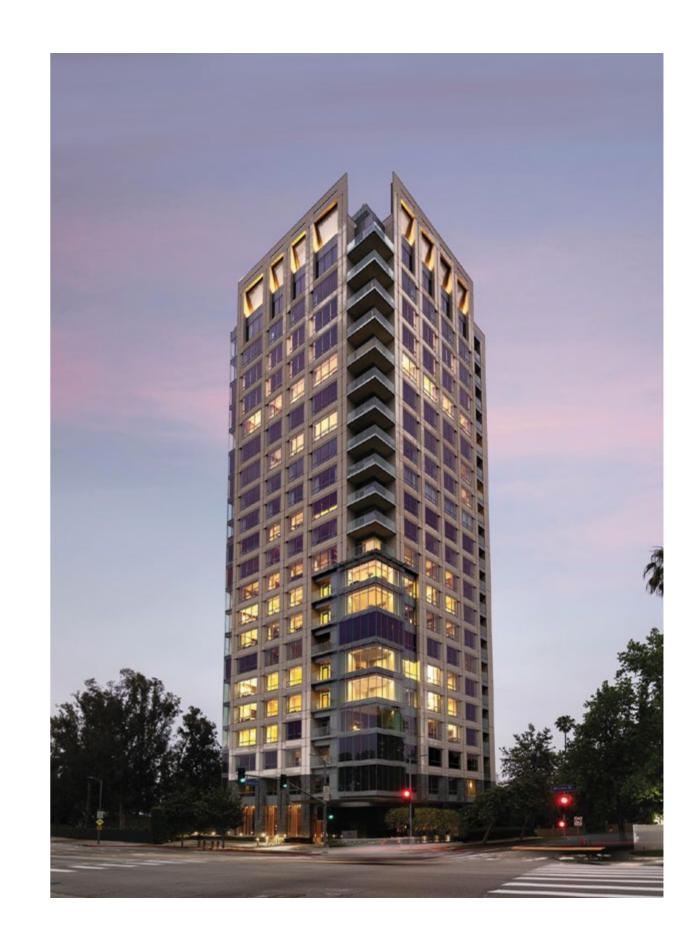
DESCRIPTION

Beverly West is the most exclusive residential tower in Los Angeles. Comprised of only 35 light filled residences, Beverly West sits adjacent to the Los Angeles Country Club, creating the largest expanse of unobstructed natural beauty on the west coast.

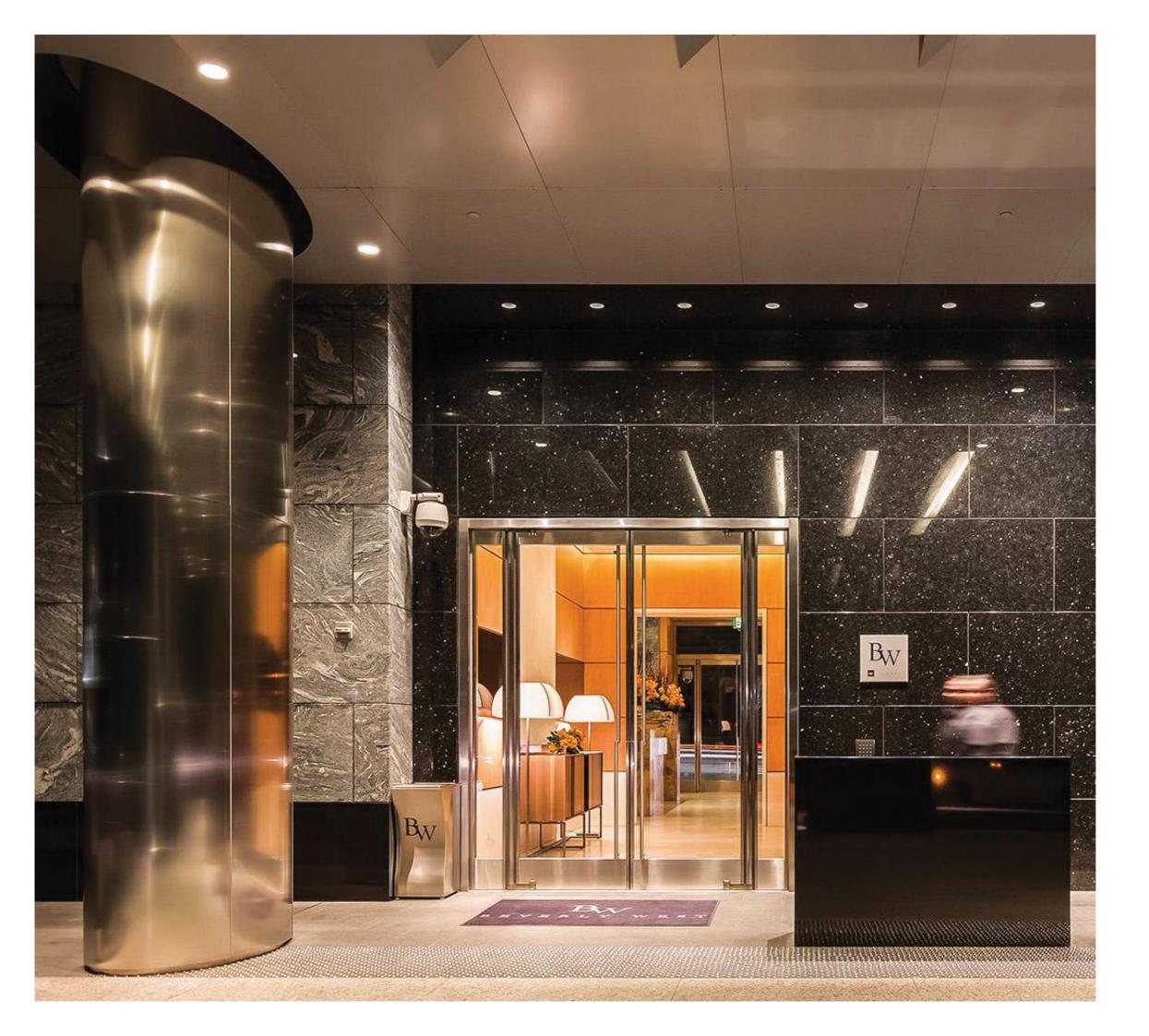
MisuraEmme® furnished the five exclusive penthouses



34°03'08.03''N 118°14'37.25''W

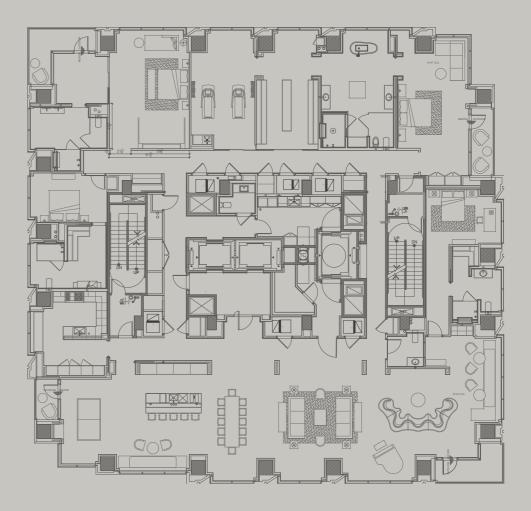




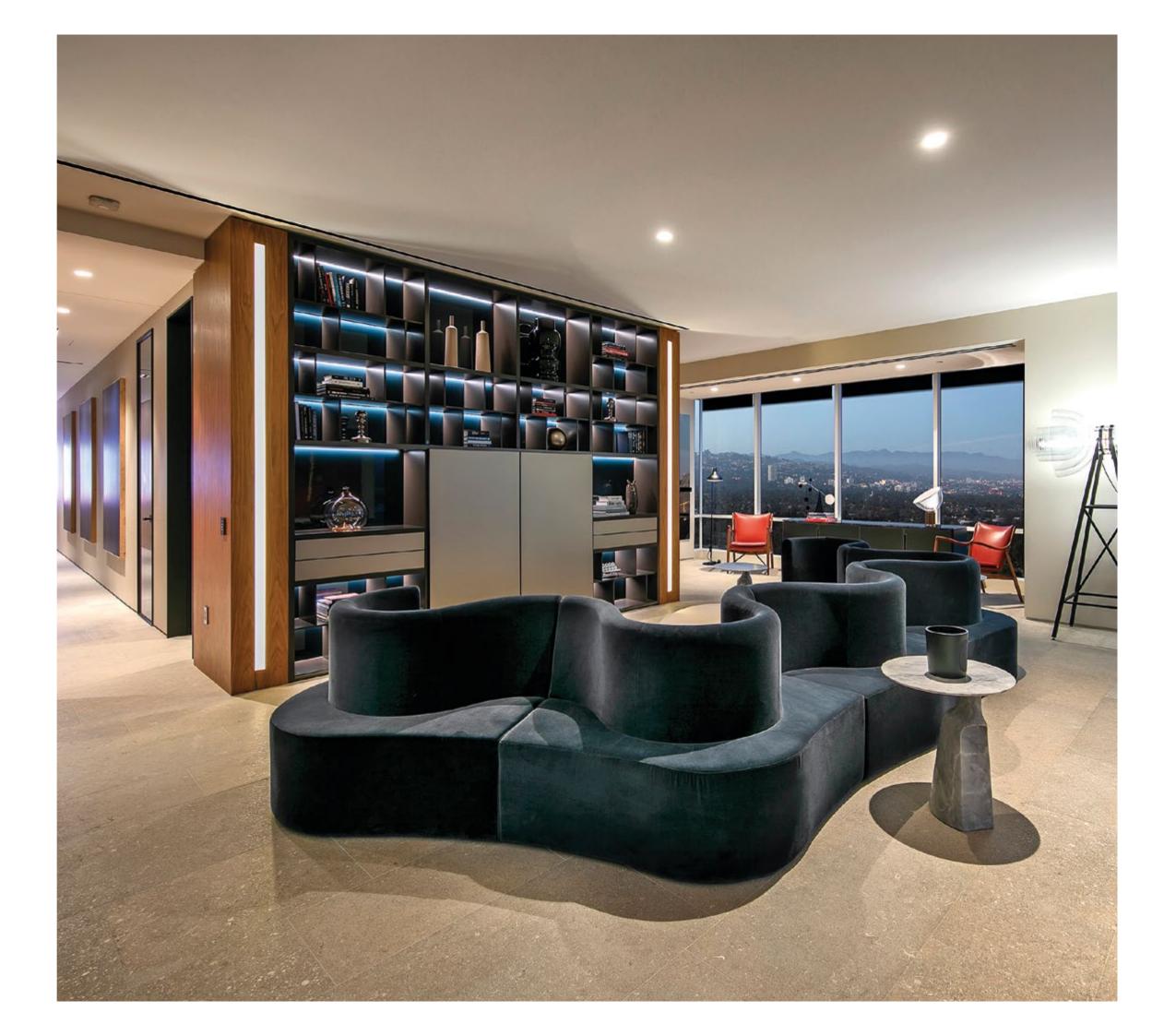


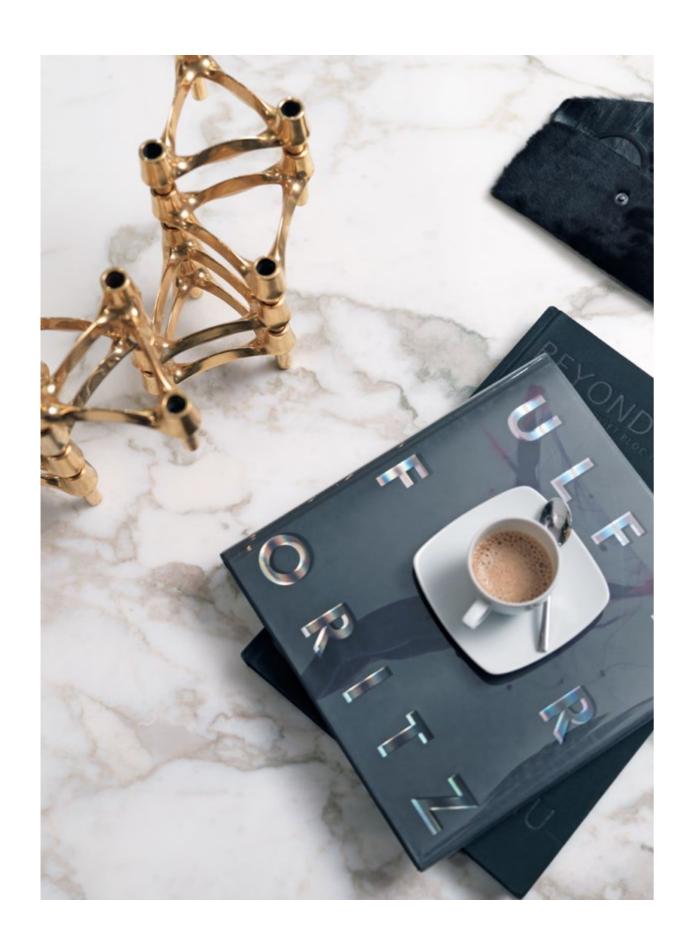


18th floor



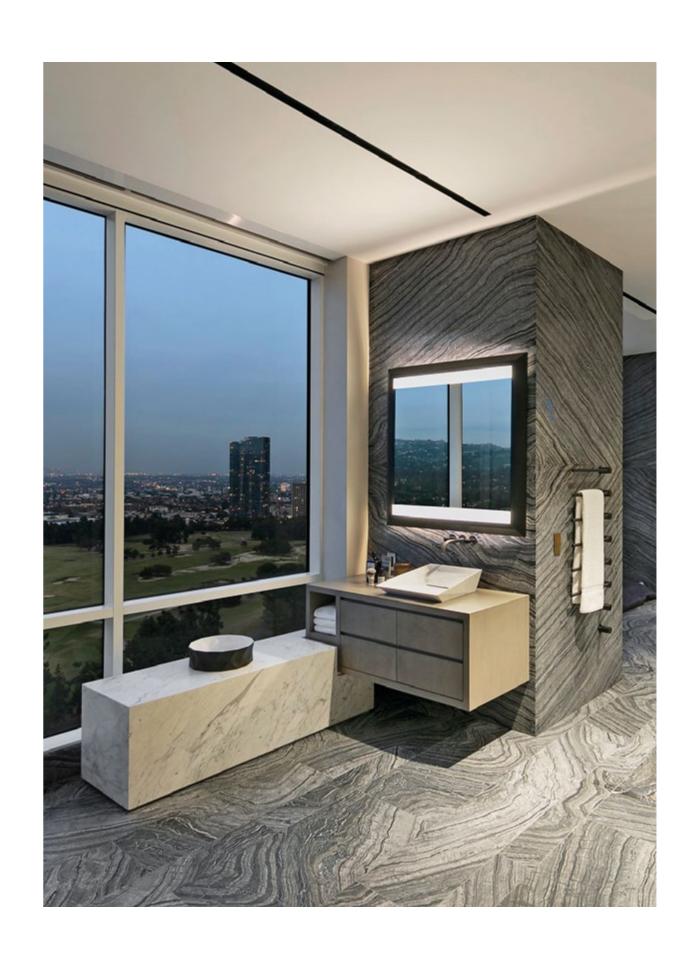




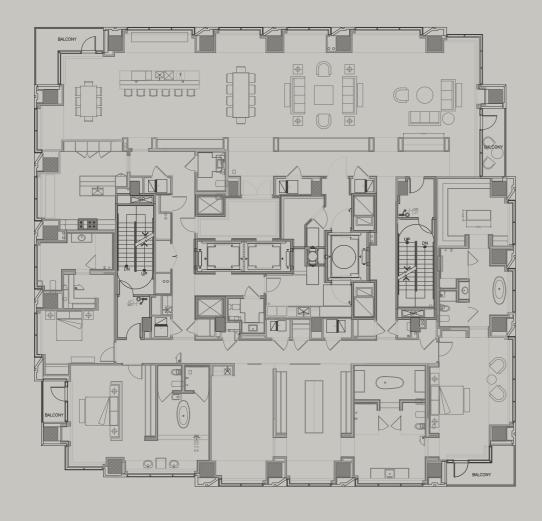












THE ENTERTAINER

19th floor





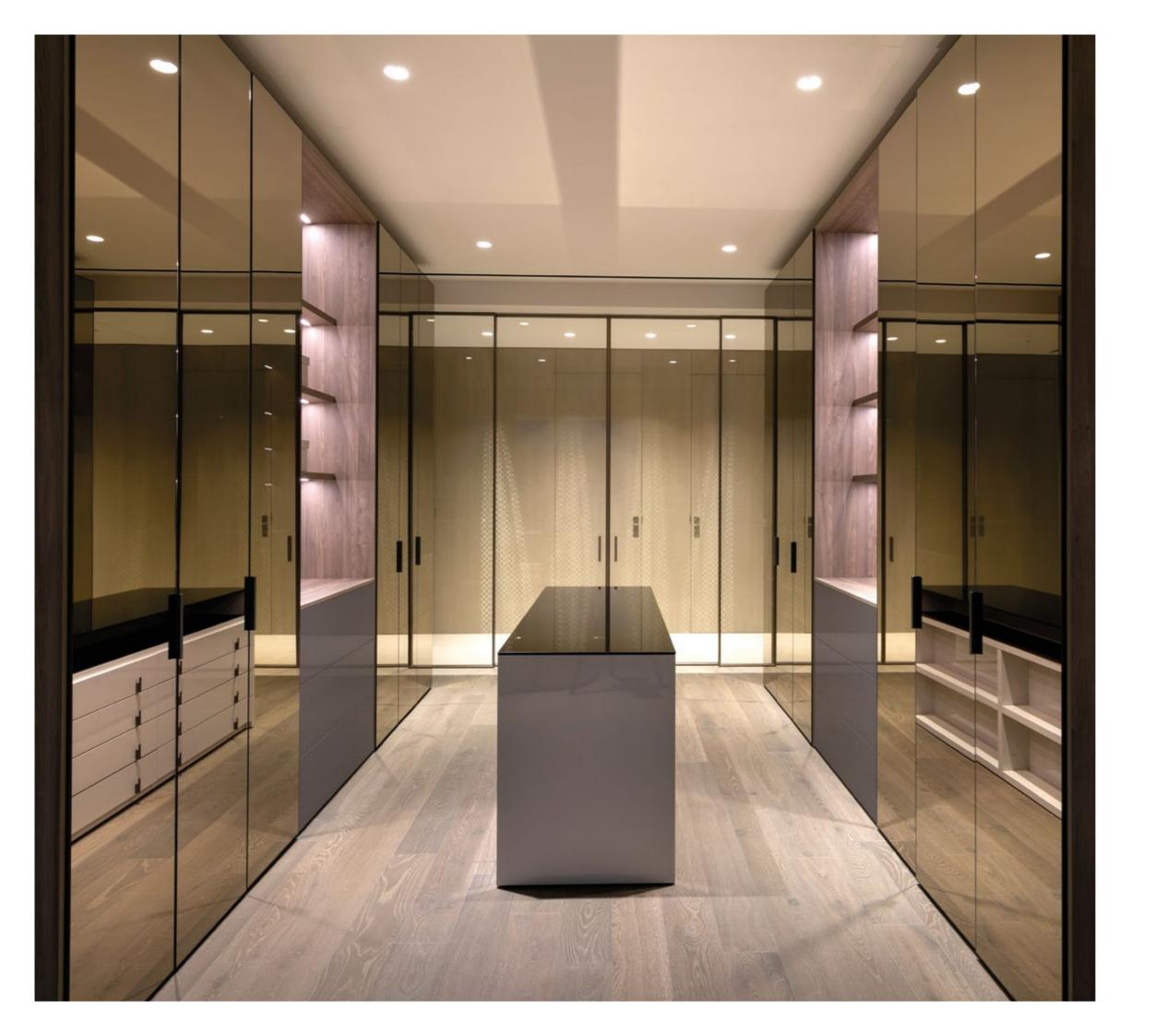






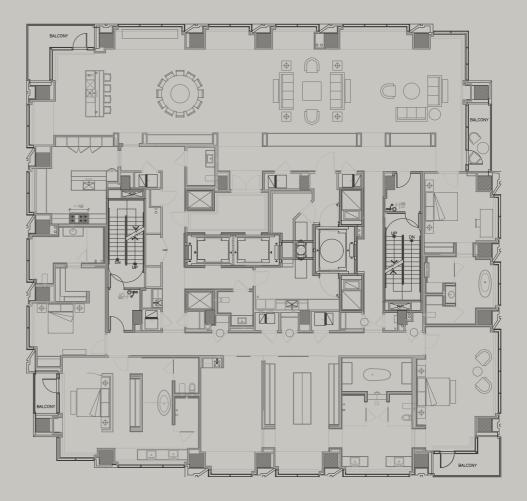




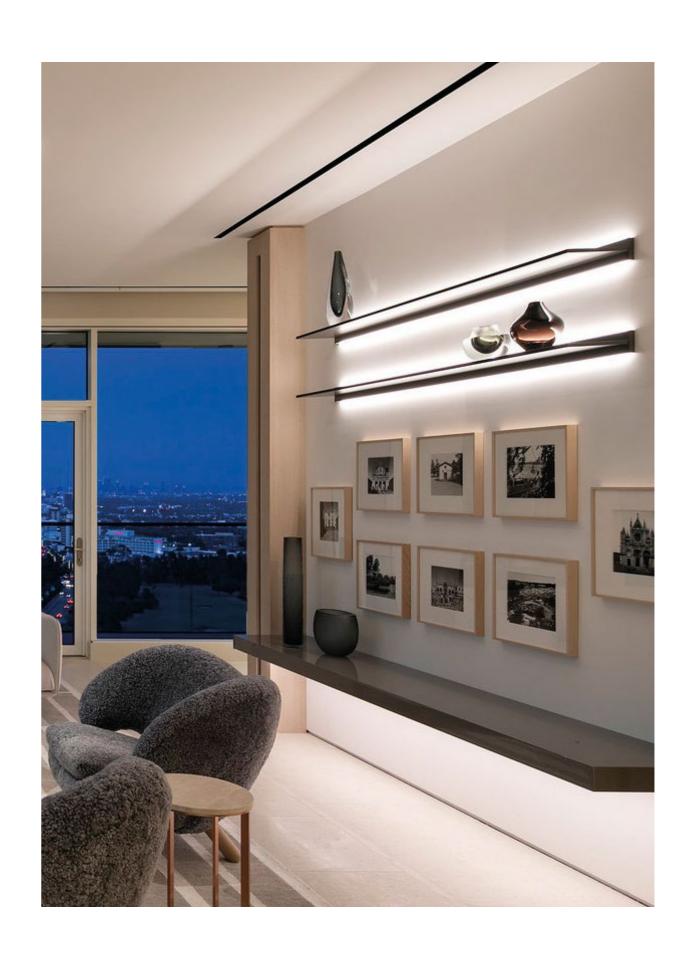


THE COLLECTOR

20th floor





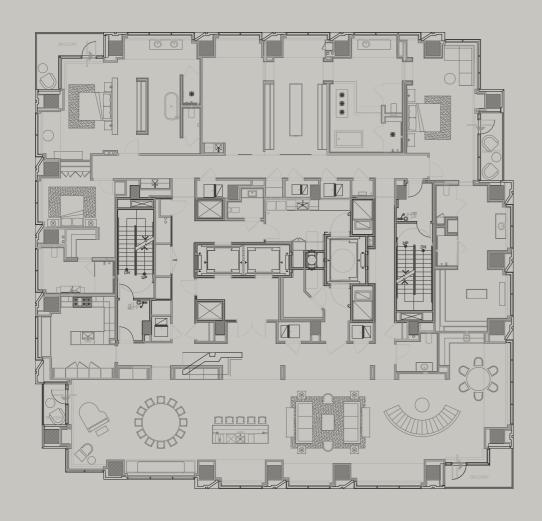










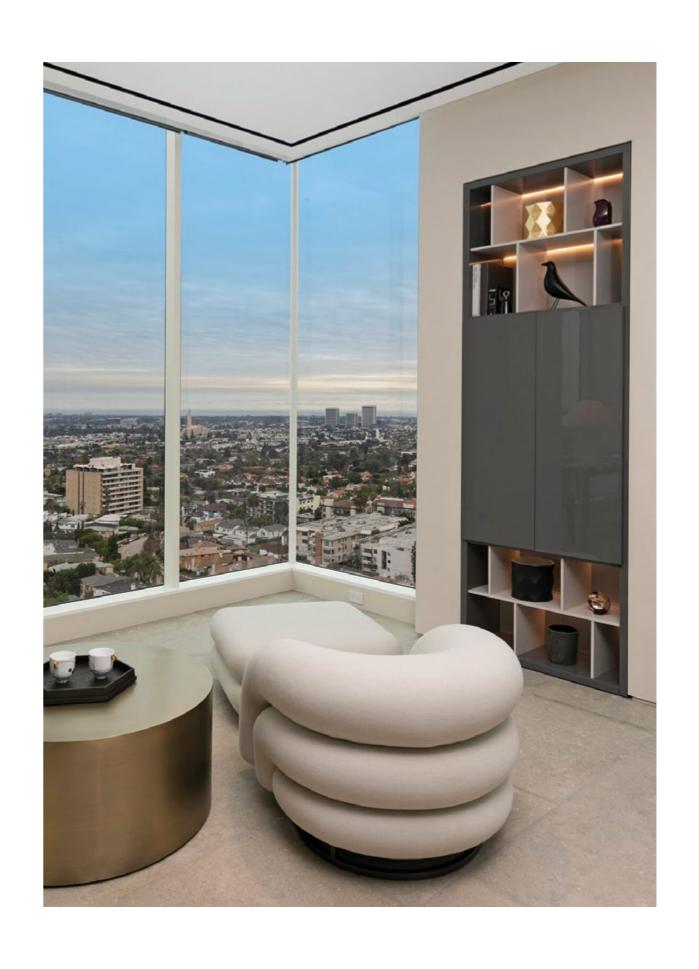


THE MUSICIAN

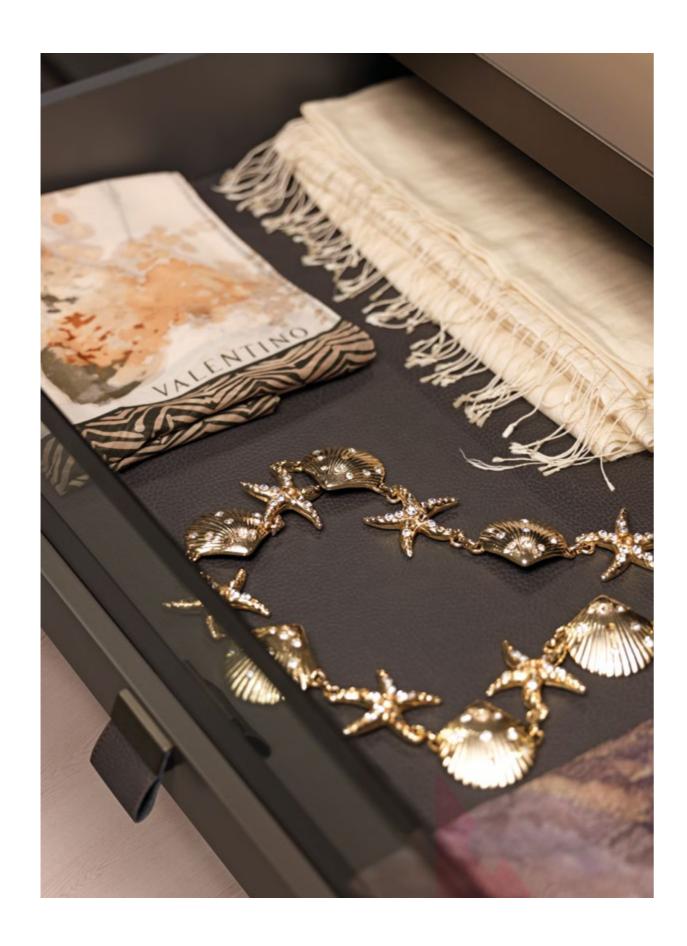
21th floor

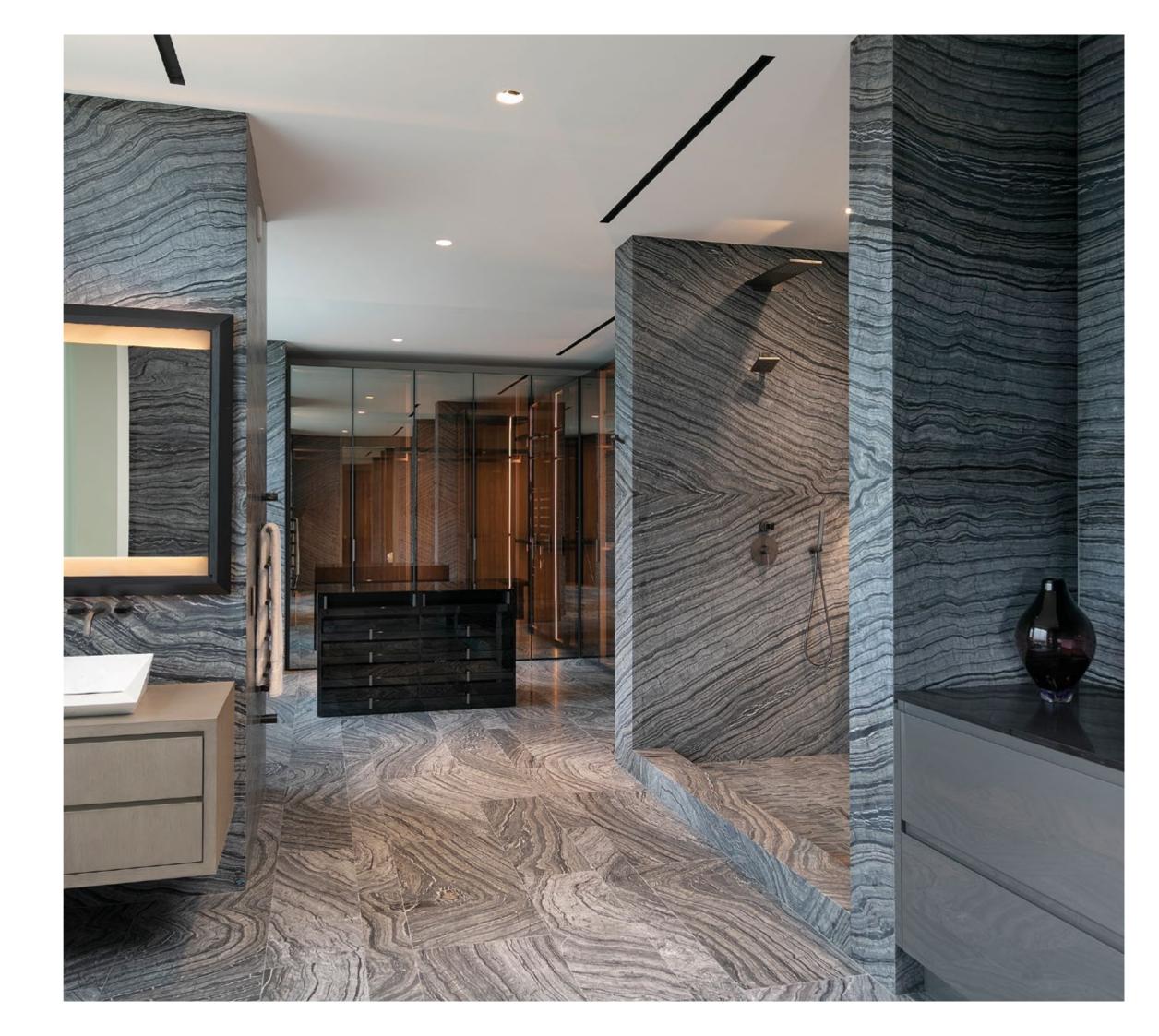








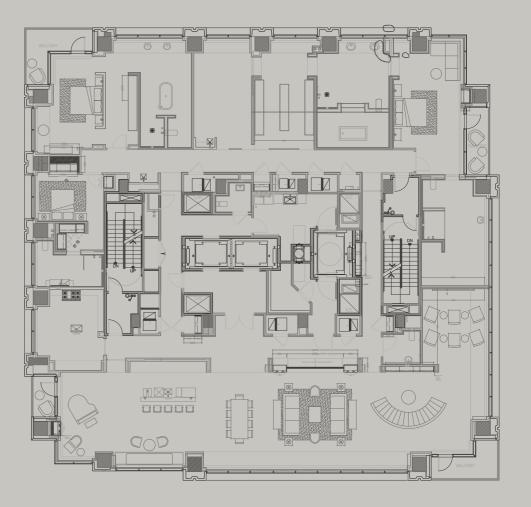




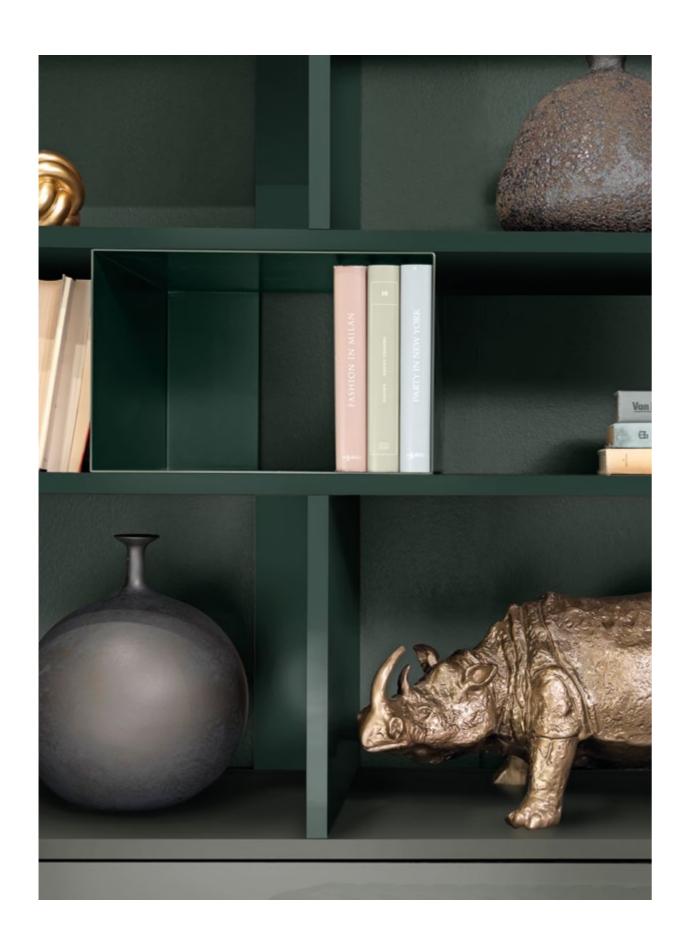


THE PRODUCER

21th floor

















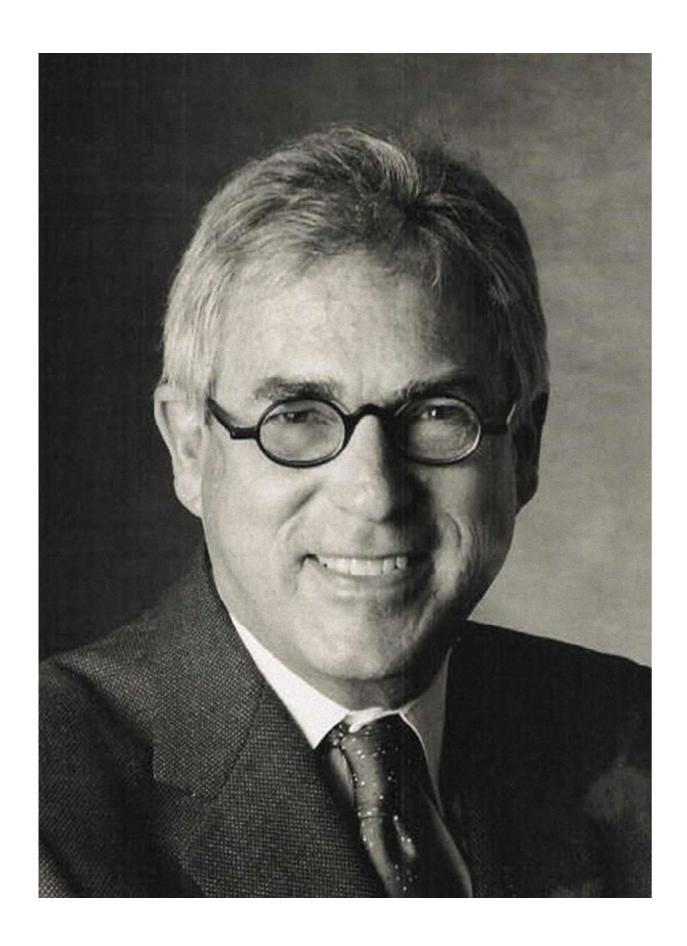


EXTRACT

Architect & Interior Designer

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Keating says: "Timelessness and dignity are the underlying concepts to the design of this tower. Our city is one of many images, architectural styles and periods, so it has been our desire to seek an architecture that remains quiet from the standpoint of form, and achieves its visual richness through detailing, materials and the play of light across the texture of the building. The plan of the building has been derived by creating two sets of exterior walls with one pair more solid than the other. The more solid walls face the nearby buildings and extend above the roof line to form a strong versatility". Graduating from the University of California at Berkeley in 1968, Keating began his career at Skidmore, Owings & Merrill in Chicago. Later, he was asked to open an office for SOM in Houston, Texas, which he grew to a practice of 200 architects, engineers, and interior designers. It was during this time that Keating gained a national design reputation. After 23 years at SOM, Keating formed his own firm in 1990. Since that time, he has designed a wide variety of U.S. corporate headquarters, won numerous competitions, and continued his lasting relationship with premier developers both in the United States and abroad. The firm has enjoyed extensive work in Asia, principally in Korea. Keating's projects there have included the 1 million square foot Korea Development Bank and the Meritz headquarters Towers in Seoul and Busan, in addition to leading designs for the National Archives as well as the National Museum of Korea. He has been widely recognized for his skill and experience in making strategic design decisions in the most cost-effective manner, and has successfully completed numerous design-build projects. He is currently working on two new significant high rise residential towers in Los Angeles and Texas.

Lisa Garriss began her design education and career in New York in 1990, landing plum projects that would shape her international career. Working alongside David Rockwell on the landmark W Hotel New York, Lisa learned how story and mythology could reshape our experience of interiors. In the years since, from Italy to Hong Kong, Mauritius to Bali, Singapore to Los Angeles, Lisa has created spaces that house fabulous stories — by working with people willing to see them told right. Based in Savannah, Georgia, Plum Design West marks the result of this journey, and the beginning of many more.

Lisa Garriss says: "To create five unique penthouse residences, I drew from my luxury hospitality design experience to imagine specific themes or personalities for each residence thereby creating distinct visual stories for each,".

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Concept, art direction **MisuraEmme®** studio

Photography

Jim Bartsch

Interior Designer

Lisa Garriss

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All the MisuraEmme collections are

manufactured 100% in Italy using top-class components and materials.



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